As a Union Leader and activist I've chosen social movement unionism in America to study how the rise of social movement unionism in the workplace has spread out to the to be more than just about wages hours, and working conditions and why it has built a coalition with other groups to use their solidarity to for social changes in so many aspects of daily life such as civil liberties, feminism, age and sexual discrimination.

A survey would be my choice to collect the data. Many of these social topics are seen as taboo in America and society in general. I feel that I would get a more authentic response if there was no face to the survey and eliminate the fear aspect. Obviously, the disadvantage to a survey is to see the raw emotion and fear that people have coming out and speaking about these topics and how it has affected their lives.

It is of the utmost importance in conducting this research to achieve the pure data through anonymity, provide questions that are not leading, and leave all prejudice and judgments behind. Provide an atmosphere that the people taking the surveys feel comfortable in.

References:

**BeFreedom: What is Social Movement Unionism?**

[**https://befreedom.co/2016/03/13/what-is-social-movement-unionism/**](https://befreedom.co/2016/03/13/what-is-social-movement-unionism/)